



March 16, 2011

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EDF Ventures is proud to announce that Managing Director, Mary Lincoln Campbell, has been honored with a Lifetime Achievement Award, given by *Crain's Detroit Business* and the Association for Corporate Growth. The award recognizes significant achievements for investing in and growing companies.

In commenting on the award, Campbell said, "Working in the venture capital industry is indeed a privilege. Our role is to connect the brilliance of the entrepreneur with the capital and the wisdom of a team of investors. When at our best, we create both wealth and high quality employment. A successful healthcare investment saves lives. I simply cannot imagine ever not wanting to be actively engaged in the process."

Investors and entrepreneurs, commenting on Campbell's career achievements, noted her pioneering role in Michigan venture capital, her investment successes, and her commitment to nurturing the next generation of venture capitalists. She was described as smart, tough, and incredibly loyal to those she supports. Campbell often uses marathon running, a sport she inserted eight years ago into her already full life, as a metaphor for venture capital investing. "One enters the race knowing that the competition will be daunting and that preparation will be long and filled with both pleasure and pain. On race day, the gun will go off, ready or not. At the finish line, the end results will be reported out for all the world to see. No credit will be given for partial success. There will be no way to shorten the road. The outcome can be breath-taking or devastating. Regardless, the opportunity to prepare to perform at a higher level next time is immediate. And so it is with venture investing."

Campbell goes on to say, "We are fortunate as an organization to have been -- and to continue to be -- a part of many wonderful successes. Success can be transformative. Successful companies encourage the next generation of entrepreneurs and venture investors to step forward and join the effort. I look forward to continuing to run the race for many years to come."

## **About EDF Ventures**

EDF Ventures provides capital and leadership assistance to entrepreneurs with proprietary technology and a passion for building a company to uniquely meet the needs of large and growing markets. Located in Michigan, EDF invests throughout the country and is proud of its ability to attract as syndicate members several of the nation's leading venture investors. The EDF portfolio includes companies developing medical devices, clinical diagnostics and pharmaceuticals as well as those capitalizing on innovations in transformative technologies to meet the market's growing need for information storage, protection, retrieval and transmission. Several of the EDF companies have their roots in universities. EDF manages three funds with approximately \$175 million under management. Visit [www.edfvc.com](http://www.edfvc.com) for more information.