



INTELEPEER EXPANDS SENIOR EXECUTIVE TEAM WITH APPOINTMENT OF INDUSTRY VETERAN TO LEAD APPWORX BUSINESS UNIT

Margaret Norton Brings More Than 20 Years of Telecommunications And Software Industry Experience to Drive AppworX Revenues and Profitability

SAN MATEO, Calif. – October 1, 2009 – IntelPeer Inc., a leader in hosted on-demand rich media communications, today announced the appointment of Margaret Norton as the general manager of the AppworX Business Unit.

As AppworX continues to gain customer traction, Norton will apply her extensive industry experience to further scale the business unit while also accelerating revenue growth and profitability. Norton will focus on building a dedicated channel development organization to leverage the AppworX Open Communications Platform across new markets.

“Margaret has earned a reputation for strong leadership during periods of dynamic growth and change, qualities that make her the right choice to lead the AppworX Business Unit,” said Frank Fawzi, IntelPeer chairman and CEO. “With the addition of Margaret, we have all of the key elements in place to elevate our growth to an exciting new level.”

Before joining IntelPeer, Norton served as the president and CEO of Mobilitec, a global software and services company offering an integrated platform to provide content service delivery for mobile operators worldwide. At Mobilitec, she guided the company's expansion and growth through the company's purchase by Lucent (Alcatel-Lucent). Norton has also served as the general manager and senior vice president of Octel Communications. Under her leadership, the service provider division increased revenues from \$100 million to \$350 million in two years. Additionally, Norton has held positions as a chief marketing officer and executive roles in product management, business development and sales.

About IntelPeer

IntelPeer, www.IntelPeer.com, a leader in hosted on-demand rich media communications, enables carriers, businesses and software vendors to easily deliver voice and multimedia capabilities to any phone or network-connected device – without incurring up-front capital costs. Through our innovative, communications-as-a-service (CaaS) platform, IntelPeer AppworX™, our SuperRegistry™ and our extensive Voice Peering Network, we provide our customers with the platform to offer high-quality interactive voice, video, SMS, data and other rich-media services while providing significant cost savings for their telecommunication expenditures. Based in San Mateo, Calif., we operate our own carrier-grade network carrying more than 8 billion minutes, with worldwide coverage delivered through an IP and TDM peering grid with over 50 leading service provider peering partners. IntelPeer is privately held and is backed by venture capital firms VantagePoint Venture Partners, Kennet Venture Partners, NorthCap Partners and EDF Ventures.

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