



## **INTELEPEER WINS BILLING & OSS WORLD EXCELLENCE AWARD FOR BEST MANAGED SERVICE SOLUTION CATEGORY**

*IntelPeer AppworX Recognized for Quick Deployments and Value to Customers*

**SAN MATEO, Calif. – April 14, 2009** – IntelPeer Inc., a leader in hosted on-demand rich media communications, announced today that it has been selected by Billing & OSS World magazine and Billing & OSS World Conference & Expo to receive the Billing & OSS World 2009 Excellence Award for Best Managed Service Solution category for the IntelPeer AppworX™ Open Communications Platform. The award recognizes the leaders — vendors, service providers and integrators — in the development and deployment of billing and operations support systems (OSS) technologies and solutions.

The IntelPeer AppworX Open Communications Platform allows customers to implement click-to-call or automatic conferencing services almost immediately, using IntelPeer's pre-built mashups and applications based on the platform. New services can be rolled out as needed simply by writing a single line of code to the appropriate AppworX API. IntelPeer's infrastructure and SuperRegistry manage the entire tracking and billing process, eliminating that problem for customers.

The IntelPeer AppworX Open Communications Platform adheres to all major Web, development and telecommunications standard specifications, making integration with other platforms a seamless process. IntelPeer provides the infrastructure, the platform and the peering grid as a hosted, managed service.

"The award from Billing & OSS demonstrates the power and value of IntelPeer AppworX in making it easy for customers to roll out services without worrying about billing issues or up-front capital and development costs," said Charles Studt, vice president of product management for IntelPeer. "IntelPeer manages all calls and rich

media traffic as a hosted service through our carrier-grade global infrastructure, which ensures our customers can offer business-class service quality and performance.”

IntelePeer will be honored at ceremonies on Tuesday, April 14, at the Billing & OSS World 2009 Conference & Expo in Las Vegas. Billing & OSS World 2009 Excellence Award winners will be featured in an upcoming issue of Billing & OSS World magazine and on the companion Web site, [www.billingworld.com](http://www.billingworld.com).

“IntelePeer’s achievements were judged by a panel of experts as being exemplary among its peers,” said Mike Saxby, Billing & OSS World group publisher. “Billing & OSS World is pleased to acknowledge IntelePeer as an example of excellence in Best Managed Service Solutions for the telecommunications industry.”

Winners were selected by an independent panel of experts from the billing and OSS community, including Ari Banerjee, director, enabling technologies, Yankee Group; Dan Geiger, directing analyst, next-gen OSS and policy, Infonetics Research; Susan McNeice, global program manager, OSS/BSS global competitive strategies, Strategcast, a division of Frost & Sullivan; Dan O’Shea, editor, Fierce Telecom; Elisabeth Rainge, director, NGN operations, IDC; and members of the Billing & OSS World editorial team.

For more information on the Billing & OSS World 2009 Excellence Awards, visit [www.billingworld.com/excellence](http://www.billingworld.com/excellence) awards.

### **About IntelePeer**

IntelePeer, [www.IntelePeer.com](http://www.IntelePeer.com), a leader in hosted on-demand rich media communications, enables carriers, businesses and software vendors to easily deliver voice and multimedia capabilities to any phone or network-connected device – without incurring up-front capital costs. Through our innovative, communications-as-a-service (CaaS) platform, IntelePeer AppworX™, our SuperRegistry™ and our extensive peering grid, we provide our customers with the platform to offer high-quality interactive voice, video, SMS, data and other rich-media services while providing significant cost savings for their telecommunication expenditures. Through intuitive APIs, Web Services, and brandable widgets and applets, IntelePeer removes the complexity of telecom and opens network functions to mainstream developers who are creating voice-Web “mashups” and communications-enabled business processes embedded into enterprise, webcasting, social networking, entertainment and e-commerce applications. Business professionals who use customer relationship management (CRM) software and common desktop applications such as calendaring and contact management also rely on us for instant access to bridge-to-services, voice blast, video blast, text-to-speech,

conferencing and other features that enable communications-enhanced business processes that drive efficiency and deliver cost savings. Based in San Mateo, Calif., we operate our own carrier-grade network carrying more than 7 billion minutes, with worldwide coverage delivered through an IP and TDM peering grid with over 50 leading service provider peering partners. IntelPeer is privately held and is backed by venture capital firms VantagePoint Venture Partners, Kennet Venture Partners, NorthCap Partners and EDF Ventures.

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