



PRESS CONTACT:
Megan Lawler
Dittoe Public Relations
317.202.2280, ext 13
megan@dittoepr.com

Vontoo secures seasoned female executive as new CEO

With nearly three decades of experience, Kim Graham Lee will lead company's rapid expansion

INDIANAPOLIS, Ind. (October 21, 2008) - Vontoo, the world's first permission-based voice messaging provider, announces today that the company has hired as Chief Executive Officer, veteran executive with proven leadership skills in Kim Graham Lee.

With nearly 30 years of business experience, Lee has developed a broad array of skills in sales, marketing, client service and operations. Her experience has ranged from established companies to start-ups.

"Lee brings an extraordinary range of expertise that fits perfectly with Vontoo's strategic plan," said Bob Compton, founder and majority shareholder. "Her depth of management expertise, energy, vision and understanding of the potential for voice messaging is like firing the after burners on Vontoo's growth."

Kim spent the first 20 years of her career at Walker Information, a global marketing research firm specializing in customer satisfaction measurement, where she served as senior vice president of global marketing and sales. The advancement in responsibility began early in her career with several accelerated promotions in the client service area. The span of Kim's responsibility broadened from client services to also include sales, marketing and new product development.

"I have devoted my entire professional career to helping organizations improve business performance by building stronger stakeholder relationships," said Lee. "I believe in Vontoo's ability to become another major company in Indiana, and I was attracted to the opportunity for three reasons -- the '3Ps' -- people, product and incredible potential for growth."

Previously in the technology sector, Kim served as president of OneBridge, a financial services firm that provides credit and debit card processing programs to financial institutions across the United States. At OneBridge, Kim worked with David Becker, who has a history of successful start-up companies in financial services and technology, in re-launching the privately held company and taking it "prime time."

Kim also served in senior leadership roles with two emerging technology-based firms leveraging her expertise in marketing and client service. During her employment with LMiV, a convergent media company, Kim served as vice president of affiliate relations and corporate marketing and communications. She worked alongside its CEO

Jack Swarbrick, who is currently athletic director for the University of Notre Dame, a 28 year veteran of Bakers & Daniel and was VP of the team who successfully bid to host Super Bowl XLVI in 2012 in Indianapolis.

At Eviciti, a Web and e-business company, she served as vice president of corporate communications and customer services. During her time with the company, Kim played a key role in enhancing stakeholder relationships and building brand recognition for the company as a growth-oriented, premiere eBusiness solutions provider.

Kim graduated summa cum laude from the University of Wisconsin-Eau Claire with a degree in Marketing. Active in the Indianapolis community, she has been recognized with several awards, including the prestigious Indianapolis Business Journal *40 Under 40 award*.

For more information on Vontoo, please visit www.vontoo.com.

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About Vontoo

Vontoo brings the emotion, enthusiasm, and energy of the human voice to one-to-one marketing communication. The world's first permission-based, on-demand voice messaging system, Vontoo enables organizations to create, send and track voice messages tailored to the recipient's interests. Vontoo is accessible over an Internet web browser, anytime or anywhere, and can instantly send from one to millions of automated calls to help clients drive revenues, reduce costs, collect cash faster and enhance customer relationships. Vontoo is funded from multiple sources, including private investors and venture capital firm, EDF Ventures. Vontoo is privately owned and headquartered in Indianapolis. For media inquiries, contact Megan Lawler of Dittoe Public Relations at 317.202.2280 or megan@dittoepr.com. To learn more, go to <http://www.vontoo.com>.